

Welcome to the Family!

TableTopics

to: You



Congratulations!

You have been officially accepted to join the #TableTopicsTeam as part of our Brand Ambassador program. Hope you're excited, because we sure are!

Fun, positivity, celebration, and authenticity are what matters at TableTopics. We've selected you to become a Brand Ambassador because we feel that you fully embody those values. Now, it's time to show the world!

Over the next few days, we'll be sending you some very important information about the Brand Ambassador program, including...

- How you can start earning points and rewards.
- Post guidelines and examples.
- How to notify us when your post goes live.

If you have any immediate questions, contact us at brandambassador@tabletopics.com

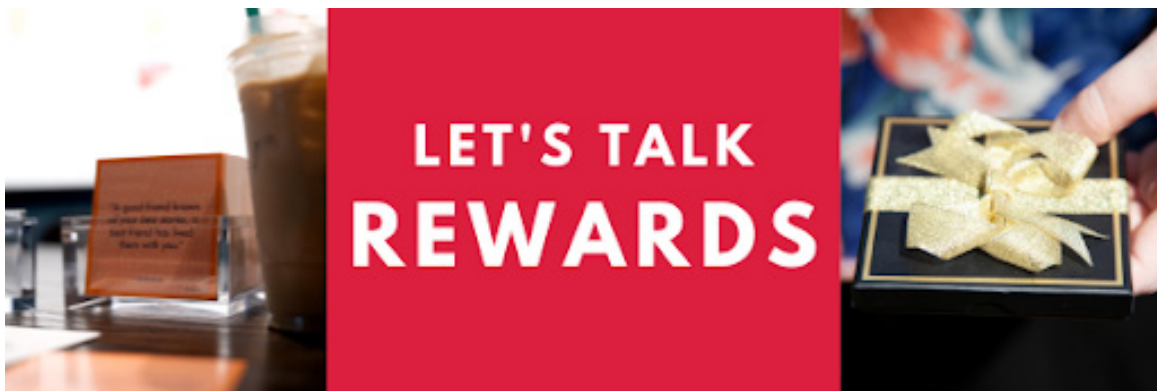
We'll see you this time tomorrow!

—TT

Brand Ambassador Rewards

TableTopics

to: You



Let's talk about the good stuff first: your rewards!

There's no limit to how much you can post as a TableTopics Brand Ambassador—the more you do, the more points you'll earn and the more rewards you'll receive.

Here's how it works: the more in-depth and high-quality content you post, the more points you'll receive. Please review the following point system:

1 POINT
Instagram Story Facebook Story
10 POINTS
Instagram Posts Facebook Posts Twitter Posts
50 POINTS
Instagram Reel TikTok Video YouTube Video

You do not have to do everything on the above chart. If you're an Instagram pro, you can stick purely to Instagram!

In order to receive points, you must email us at brandambassador@tabletopics.com so that we can verify your posted content and update your total of points. When you earn 200 points, you will receive a \$25 Amazon Gift Card! But more on this in the next emails!

If you have any immediate questions, contact us at brandambassador@tabletopics.com

See you tomorrow with more info!

—TT

Guidelines

TableTopics

to: You



As a content creator, we value and rely on your energy and creativity to elevate the TableTopics brand.

Soon, we'll be sharing with you a folder full of branded TableTopics assets that we would love for you to use in your content. This will include our logo, some of our cards, and videos and other images that you can use.



Above are a few examples of the kind of things we post across our social media channels. There's only one thing missing: you! Feel free to also post photos or videos of how you, your friends, and your family use TableTopics.

With your post we only ask you provide a few things: a caption, the hashtag #TableTopicsTeam, and for you to tag us in your post.

If you have any immediate questions, contact us at brandambassador@tabletopics.com

We'll talk soon!

—TT

Post and Video Approval

TableTopics

to: You



Our Brand Ambassador program is designed to be simple for the both of us. You supply a post and we reward you!

Here's how it happens...

Before posting, make sure you use the hashtag #TableTopicsTeam and have us tagged in your post so we can easily share your content!

Remember: Once you've created your post, **email us a screenshot or a link** to your post when applicable at brandambassador@tabletopics.com. You must do this to receive credit for your post.

We'll email you to say "Thank you!" and give you an updated balance of your total points.

If you have any immediate questions, contact us at brandambassador@tabletopics.com

Just one email left!

—TT

What Will YOUR First Post Be?

TableTopics

to: You



You're a bonafide TableTopics Brand Ambassador now—we can't wait to see what you come up with!

We value the input of our creators. If you have more ideas on how you can spread the word, let us know. We are always happy to reward our Brand Ambassadors when they tell people about our product or refer new people to the program.

We can't wait to see your post and videos!

—TT